



NEWS RELEASE

COUNCIL PRESIDENT BEN HUESO

Eighth District

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For Immediate Release

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Council President Hueso Names Communications Director

SAN DIEGO – Council President Ben Hueso today announced the continuation of Michelle Ganon as Communications Director. In this role, she will serve as media liaison for the Council President under the strong mayor/strong council form of government. She will coordinate press inquiries and media appearances, generate a wide range of communications materials and manage other responsibilities. “I’m delighted to appoint Michelle to this position,” said Hueso. “She has a strong communications background and has proven herself to be a hard worker, dedicated to the betterment of our city.”

Ganon’s professional experience encompasses writing, marketing, and advertising. She oversaw numerous successful campaigns for national retail brands as an account executive with New York advertising firms and was part of a team that won a national “Gold Effie Award” for advertising. Ganon has also worked with numerous local clients, including the San Diego Unified School District, on communications and marketing projects. Her writing has appeared in The New York Times, San Diego Union-Tribune, and Modern Bride magazine, among others. She and her husband, Bill, have three children.

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